DevOps Days
Chicago 2016

Sponsorship Prospectus

From fledgling startups to established industry, the Midwest is home to a large, vibrant technology community. Chicago in particular has been a flurry of activity in the past several years, drawing attention from around the globe. DevOpsDays Chicago brings development, operations, QA, InfoSec, management, and leadership together to discuss the culture and tools to make better organizations and products.

Sponsoring DevOpsDays Chicago will expose your brand to influencers in this growing technology community and give your organization's representatives a chance to talk with conference participants. Whether you're looking to recruit more talent, demo a new product, or generate brand awareness, DevOpsDays provides a unique opportunity to interact with technology professionals.

We expect 300-350 people this year, and will be holding the event at Summit West in downtown Chicago. Call for speakers will open on April 1 and close on June 1. Speakers will be announced July 1. Support DevOpsDays Chicago soon to garner the attention you'll receive for being an early sponsor of the event!

Sponsorship Level Details

Gold $6000 ●
Silver $3000 ●
Bronze $1000 ●

	Bronze $1000	Silver $3000	Gold $6000
Included Tickets	1	2	4
Logo on DevOpsDays Chicago Website	✓	✓	✓
Mentions in social media and outgoing marketing material	✓	✓	✓
Logo on shared slide during breaks	✓	✓	
Logo on participant emails		✓	✓
Logo on dedicated slide during breaks			✓
Logo on banner at venue			✓
Mention by MC at kickoff and close			✓
1-minute pitch to full audience (including video streaming)			✓
Shared booth/table for swag (no chairs)		✓	
Dedicated booth/table for swag (with chairs)			✓

Silver or Gold sponsors can also request a "demo" space during one of the Open Spaces for interested customers for $500/space.

Wifi, badge, video, live captioning, and evening event sponsorships available upon request. Let us know how you'd like to support the event, and we'll work something out!

Contact: organizers-chicago-2016@devopsdays.org

The conference that brings technology professionals together